

## THINK PIECE CALL

### First call for GetAMoveOn Network+ think pieces & short white papers

**Call opens:** Thursday 22nd December 2016

**Call closes:** Friday 27th January 2017 at 5pm GMT

**Funding available:** 10 awards of up to £5,000 each

In this start-up phase of the GetAMoveOn Network, we want to fund **an initial series of up to ten 'think pieces' or white papers, of no more than 8,000 words in length, which can help to scope and define approaches and stimulate debate** about the role of current and future technologies in enhancing levels of activity and movement in one of our three target groups: schools, workplaces, communities of older adults.

These can address theoretical, methodological, policy, business or other practical aspects. We are making this first call deliberately open-ended to invite a diverse and creative mix of topics and approaches. The resulting white papers may identify topics and research agendas that could subsequently be developed into pilot projects or larger research collaborations.

Application forms should be submitted by 5pm GMT on Friday 27th January by email to [c.casson@ucl.ac.uk](mailto:c.casson@ucl.ac.uk) (This has been extended from the original deadline of 20<sup>th</sup> January.)

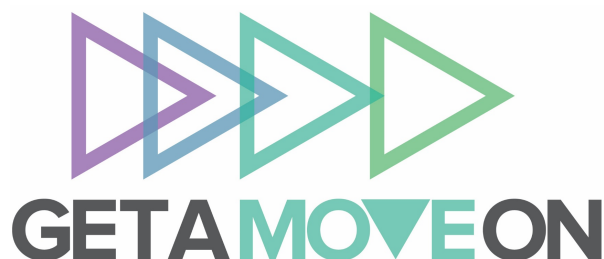
Proposals will be reviewed by the GetAMoveOn Network+ team and Advisory Group, and letters to successful applicants will be sent out on Friday 3<sup>rd</sup> February 2017.

### Who should apply?

We welcome applications from teams consisting of:

- \* Academic researchers (in universities and research institutes);
- \* Policymakers (e.g. in government departments like Department of Health, Department of Communities & Local Government); Schools, Colleges, Universities, Businesses & Care Organisations (able to address GetAMoveOn challenges in an educational, corporate or care context);
- \* Think tanks and NGOs (able to provide civil society perspectives).

Proposals from early career researchers (defined as having five years or less research experience post-PhD) are particularly encouraged, as are collaborative proposals, involving applicants from more than one sector. International collaborations are also welcome, provided the lead applicant is based in a UK organisation.



Please note, we cannot award money directly to individuals. All proposals must be led by an organisation that is eligible to receive RCUK funding (see <http://www.rcuk.ac.uk/funding/eligibilityforrcs/>). Grants can only be awarded through the organisation with which the lead applicant is affiliated (e.g. university, research institute).

The precise model through which the funding will be made available can be determined by the organisation in question (e.g. it may be put towards a formal buy-out of academic staff time, or allocated more flexibly according to consultancy-style day rates).

### **What we are not looking to fund**

There are a few things that we are specifically not planning to fund through this call.

- evaluations of your organisation's own programmes;
- fund-raising events;
- activities that are normally the responsibility of government;
- conferences, honoraria for speakers;
- capital or material costs.

### **What we offer**

These are small grants of up to £5,000 per proposal. We would not expect to fund any additional costs beyond this. This will be grant funding – we will not own the IP to the work, although we will publish and disseminate the work. Please note that VAT is not payable on grants.

### **For successful applicants**

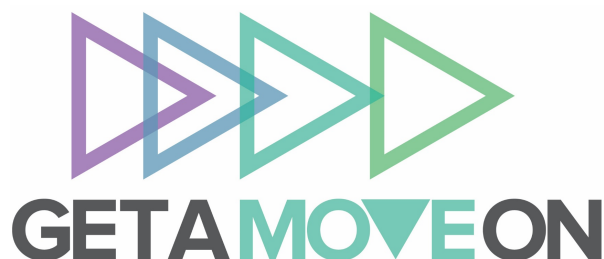
Completed papers should be no more than 8,000 words long (excluding references), and need to be submitted by 5pm Friday 28th April 2017. They should be written in an accessible style for policy and practitioner, as well as academic, audiences.

The final papers will be published, and will be presented, at the inaugural GetAMoveOn Network+ symposium, which will take place in late May/early June 2017.

### **Any questions?**

See FAQs below then if you have any further questions please contact:

Clare Casson, Communications and Impacts Manager, GatAMoveOn  
[c.casson@ucl.ac.uk](mailto:c.casson@ucl.ac.uk)



## FAQs

### 1. What is the deadline for submitting an application?

Deadline for submissions: 5pm GMT Friday 27th January 2017 (this has been extended from the original deadline of 20<sup>th</sup> January)

### 2. When will I get a response?

Offer letters will be sent out on Friday 3<sup>rd</sup> February 2017

### 3. Should the think piece address each of the communities that the network is focusing on, or would 1 or 2 of these be acceptable?

We don't want to over-determine the focus of the think pieces & white papers. We welcome papers that focus on just one of these communities, or indeed an alternative community identified by the authors.

### 4. I'm a PhD researcher. Would you consider someone of my level or are you looking for more senior academics/research groups?

The call is open to anyone, and submissions will be judged on merit so you are welcome to submit something. Having said that, you might consider teaming up with a more experienced colleague/faculty member as a co-author on an application.

### 5. Can you confirm what costs are eligible? I need to know if we should or should not be including indirect & estate costs.

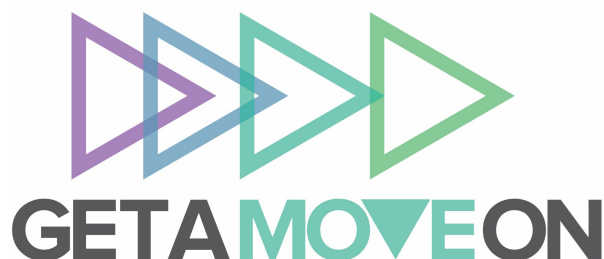
The GetAMoveOn Network's small grants will cover 80% of direct costs only – e.g. salaries plus on-costs, travel, and research expenses, but no overheads (indirect/estate costs). Note open access publication charges are not eligible costs. We anticipate that travel costs would be within the UK but it would be acceptable for someone to fund a flight from another country to the UK if costs can't be covered by any other means.

### 6. Can you advise if funds would be paid at 100% fEC or 80% fEC?

Funds will be paid at 80% direct costs only (no overheads/indirects/estate costs are claimable). fEC is not applicable for this call.

### 7. Are you looking for the geographical focus of the paper to be the UK or is there an international angle as well? Indeed is the focus of the Network just the UK?

We have deliberately left the focus of the think-pieces open and would definitely encourage submissions with an international angle. With regard to the focus of the Network more broadly: we are funded by the EPSRC to stimulate inter-disciplinary working on issues within the context of UK



research institutions, and between research institutions and other stakeholders (policy makers, business, civil society etc.).

However, given the inter-connected and often global nature of challenges, we do not expect that all work funded by or associated with the Network will be exclusively UK-focused – we are also keen to link with international networks and engage with international debates. In such cases, we will require international collaborations to have a lead partner based in the UK.

**8. Is this an international call? As a non-UK organization are we eligible to apply for this funding?**

The GetAMoveOn Network grants are only available to international researchers if they are collaborating with a lead author based at a UK institution through whom funds would be administered. If you can find a co-author/collaborator in the UK, we would encourage you to submit a joint application.

**9. We are two lecturers from a private, for profit HE institution – are we eligible to apply for funding?**

We are encouraging applications from across a range of organisations including business and civil society as well as research institutions of various types, so yes, you would be eligible to apply.

**10. Would publishing on the GetAMoveOn Network website prevent publication of the material in a scientific journal at a later date?**

Not at all, we would not own the IP (copyright) in the work and would be very happy for white papers to be submitted to journals following publication on our website.

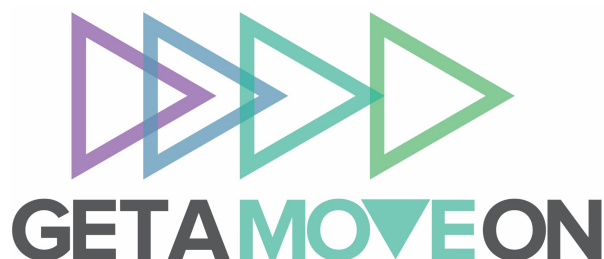
**11. I am working on a project that was conceived by, and involves the participation of, a consortium of international companies who will want their involvement in the project acknowledged. Will this be an issue in the funding application?**

We anticipate that the involvement of companies and their acknowledgement in the project should not be a problem – one of the aims of the network is to encourage collaboration between academic and non-academic organisations.

**12. If an award were made, would the salary money be additional to someone's existing salary or would it just buy them out so that they were still getting what they earn now?**

This is up to your institution/organisation. Note, however, that funding cannot be awarded directly to individuals, and must be paid to your affiliated organisation. If you are not an employee, you are strongly advised to check with them, that they are able to accept an award and funding on your behalf.

**13. If a grant proposal is successful, would the contract be signed with the University College London? Would grantholders be asked to sign up to EPSRC's terms & conditions?**



Successful organisations (or lead organisations of collaborative projects) would sign a short agreement with University College London. Terms and conditions of this agreement, currently being drafted, will be based on RCUK grant terms and conditions.

**14. Will it be appropriate for one entity to submit two applications?**

Yes. Submission of more than one application from an entity is admissible.

**15. Can the fund be used to cover travel and accommodation expenses to organise a workshop for academics involved in the writing of the white paper to discuss their individual contributions?**

Yes. Whilst we anticipate that some proposals will primarily request salary costs, the funding can potentially be used for funding a workshop with this aim provided that there is still a written output at the end (i.e. the costs of a workshop won't be funded without a white paper coming out of it in time for the final deadline). We anticipate that travel costs would be within the UK but it would be acceptable for someone to fund a flight from another country to the UK if costs can't be covered by any other means

**16. If my application is successful, when do I have to submit and present my paper?**

Final papers should be submitted: 5pm Friday 28th April 2017

The final papers will be published on the GetAMoveOn website.

Successful applicants will be expected to attend the GetAMoveOn Network symposium, which will take place in May/June 2017, to present their paper.

**17. What are the guidelines for writing my paper?**

Completed papers should be no more than 8,000 words long (excluding references). They should be written in an accessible style for policy and practitioner, as well as academic, audiences.

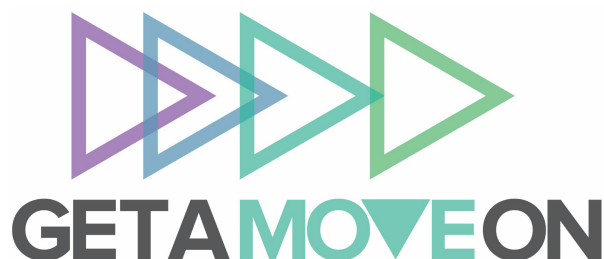
The quality of execution of the reported work must be sufficient to gain the trust of readers and ensure that they can extract from the paper the value and benefits it claims to offer. **See also detailed guidelines below.**

**Any further questions?**

If you have any further questions about this call, please contact:

Clare Casson, Communications and Impacts Manager, GatAMoveOn

c.casson@ucl.ac.uk

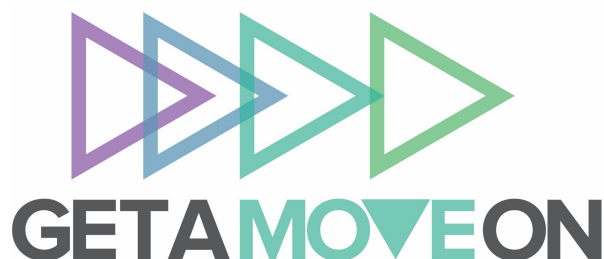


## GUIDELINES

1. Please read the funding information for this call (above) and FAQs (above) carefully prior to beginning your application and complete all sections within the given word limits. The maximum that will be awarded per application is £5,000. The same research group may submit more than one application.
2. Proposals must be led by a UK based academic.
3. Proposals from students must include a named member of academic staff who will act as project mentor and Co-Investigator.
4. Applicants should have the prior support of their Department/School/Institute/Centre in delivering the proposal, and associated work, and the proposal should be signed by the Head of Department (or equivalent) to indicate this.
5. **Applicants MUST get financial approval from their research office prior to submission.**

All successful applicants will be required to sign a short form academic collaboration agreement with the GetAMoveOn Network lead organisation (University College London). Terms and conditions of this agreement, currently being drafted, will be based on RCUK grant terms and conditions. If your proposal is approved and your institution requires any revisions to the draft agreement, you (the lead applicant on the project) are responsible for gathering all changes into one document. This should be a Word document containing the template agreement with required changes tracked. This document must be submitted to the GetAMoveOn Network within two weeks of your proposal being approved. The GetAMoveOn Network will send you a final, personalised version of the agreement. You (the lead applicant on the successful project) are responsible for having the personalised document signed by your institution, and returning it to the GetAMoveOn Network within one week of receiving it.

6. Applicants should ensure that all interactions with external individuals/organisations/partners undertaken during the funded activity are noted and sent on to the GetAMoveOn Network (primarily through the report) for its records as evidence of activity and potential impact.
7. Applications can be submitted at any time until the final deadline. The final deadline for submission of applications is 5pm GMT Friday 27<sup>th</sup> January 2017. (This has been extended from the original deadline of 20<sup>th</sup> January.)
8. Applicants should not incur expenditure before approval. Planned expenditure must be in line with the host institution's Financial Regulations. Best value must be ensured with any expenditure awarded as part of any successful award. The host institution will be responsible for any expenditure beyond the agreed value of any award.



9. All successfully awarded projects will be required to use the GetAMoveOn Network logo on their materials.
10. All project expenditure must be tracked and in line with the original proposal. Any proposed changes to spend or milestones must be discussed and approved by the GetAMoveOn Network Management Team. University College London reserves the right to request receipts or other confirmation of payment made and may withhold payment where these cannot be produced. Any invoices submitted should show a breakdown of 100% of costs incurred and 80% of those costs

### **For successful applicants**

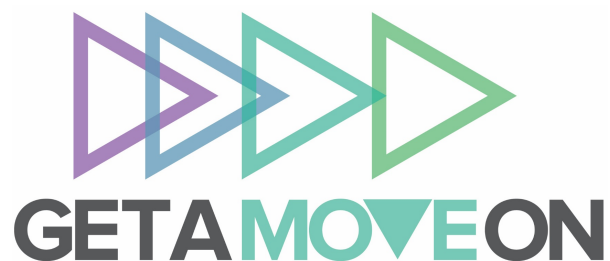
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The final papers will be published on the GetAMoveOn website. Successful applicants will be expected to attend the GetAMoveOn Network symposium, which will take place in May/June 2017, to present their paper.

The quality of execution of the reported work must be sufficient to gain the trust of readers and ensure that they can extract from the paper the value and benefits it claims to offer.

### **Timeline**

Invitation launched	22 <sup>nd</sup> December 2016
Deadline for applications	5pm GMT Friday 27 <sup>th</sup> January 2017 (extended from original deadline of 20 <sup>th</sup> January)
Offer letters sent out	Friday 3 <sup>rd</sup> February 2017
Final paper submitted	5pm GMT Friday 28th April 2017
GetAMoveOn Symposium, with presentation of papers	May / June 2017
Deadline for submitting final expenses	7 <sup>th</sup> July 2017



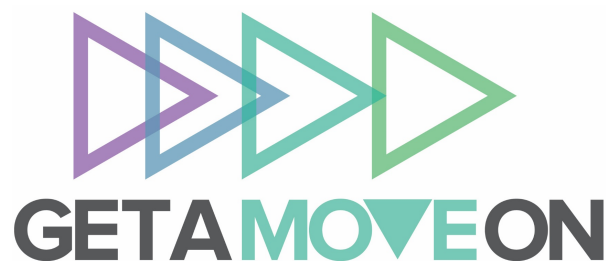
## APPLICATION FORM

Please read the funding information about this call, guidelines and FAQs above before completing your application form.

## OVERVIEW OF PROPOSED PAPER

Title of Paper	
Brief summary of proposed paper (max 300 words)  If successful this may be used on the website or newsletter	

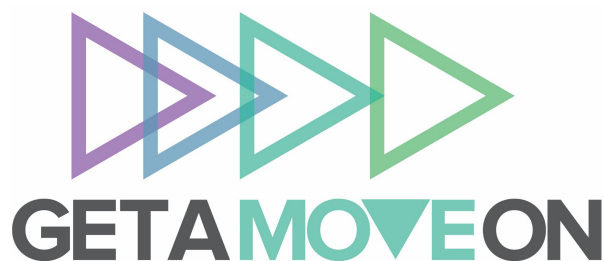




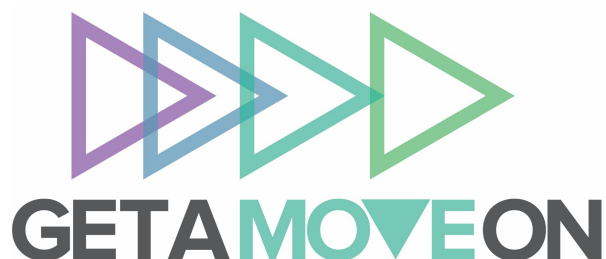
<p>A short explanation of how your paper will advance thinking, stimulate debate and/or impact and inform future research, policy and practice to address the challenges of reducing sedentarism and increasing physical activity (max 500 words)</p>	
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## APPLICANT INFORMATION

<p>Lead applicant, role &amp; Dept/School/Institute</p>	
<p>Contact email &amp; telephone</p>	
<p>Co-Applicants, roles &amp; Dept/School/Institute</p>	



<p>If lead applicant is a student, academic staff member to act as project mentor and co-applicant</p>	
<p>Name and address of Finance Administrator in Dept/school/institution</p> <p>NB: A template version of the short form academic collaboration agreement which your organisation will be required to sign if you are successful is available on the website. Please make your finance team aware of this and that they will need to approve this within 2 weeks in the case of a successful outcome.</p>	
<p>Head of department (or equivalent) approval</p>	<p>I confirm that the applicant has the approval of their Dept/ School/Institute.</p> <p>Signature: (Insert scan of signature)</p> <p>Date:</p> <p>Name:</p> <p>Role:</p>



## DETAILS OF FUNDS REQUESTED (maximum £5,000)

<p>Directly incurred - travel and subsistence</p> <p>Note that if successful, the lead applicant or at least one co-applicant will be required to present their paper in a session at the GetAMoveOn Symposium. Applications should also cost in any travel expenses to London <b>(from within the UK)</b> required for participating in this event, if costs cannot be covered through other means.</p>	
Directly incurred – salary/day-rate costs	
<p>Directly incurred - other costs</p> <p>Please give as much detail as possible including any other sources of funding secured.</p>	
Directly allocated (e.g. PI or other academic time)	
TOTAL	
<p><b>Please confirm that these have been appropriately costed and approved by authorised administrators at your host institution</b></p>	Yes/No

## OFFICE USE ONLY

Office Use only – Paper Review	SCORE 1= strongly agree 5 = strongly disagree	Notes
There is a clear title for the white paper		
There is a clear statement of core idea for the white paper		
The white paper is likely to advance new thinking, stimulate debate and/or develop practical approaches to the challenges of reducing sedentarism and increasing physical activity		
The white paper has a high probability of impacting and informing future research, policy and practice		
The budget is realistic and reflects value for money.		
Average score		
Name and reviewer & date		